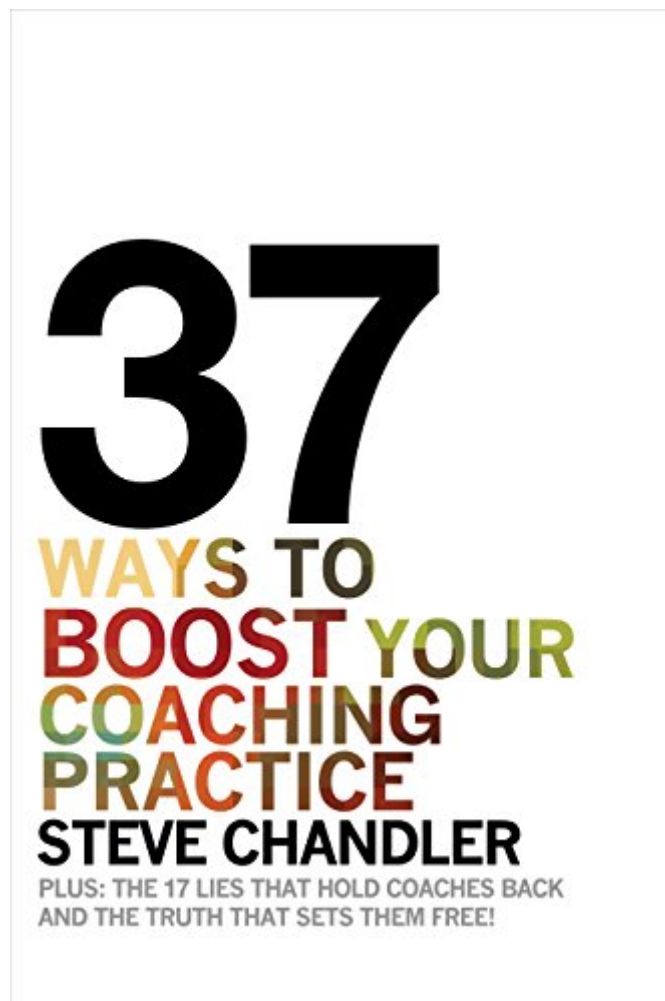


The book was found

37 Ways To BOOST Your Coaching Practice: PLUS: The 17 Lies That Hold Coaches Back And The Truth That Sets Them Free!



Synopsis

Look for ways to touch the soul. Remember what coaching's really about. It's about looking for ways to touch the soul, and having someone's life change. Coaching simply can't be sold like other things are sold. And that turns out to be good news. Once you begin practicing true connection, you become successful. In 37 Ways to BOOST Your Coaching Practice, Steve Chandler shows just what steps to take - and the 17 lies to avoid - to give your prospective clients a powerful experience of the work you do. Learn to fill your practice by moving beyond coaching-as-a-concept. Creating clients happens one coaching conversation at a time, one true connection at a time.

Book Information

File Size: 920 KB

Print Length: 216 pages

Publisher: Maurice Bassett (April 17, 2015)

Publication Date: April 17, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B00WC5USSK

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #40,447 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #21 inÂ Kindle Store > Kindle eBooks > Business & Money > Business Life > Mentoring & Coaching #39 inÂ Books > Business & Money > Management & Leadership > Mentoring & Coaching #128 inÂ Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Entrepreneurship

Customer Reviews

I am a huge fan of Steve Chandler and loved The Prosperous Coach, which he co-authored with Rich Litvin. In fact, I received a free copy of the book for review, as I have for his past books, and I am extremely grateful to his publisher. The Prosperous Coach was eye-opening, fresh and powerful, and it also covered useful insights and details and practical tips for the reader to take action on. I had hoped that this book was also well-thought-out and insightful. Sadly, this book was a

huge let-down. It was more a rehash of random ideas without much coherence in between the sections all put together in a hurry. In fact, it's a great title for a couple of long detailed blog posts but it's not enough material or context for a book. I know that the author loves to put out books and comes from a great place of passion and service, but this book isn't really covering any one strong premise. Here were my main disappointments with the book:- It is a rushed book, rushed "chapters" which are all 2-3 pages, and random ideas.- A rehash of some of what is in The Prosperous Coach but in short unexplored bursts.- Unclear. Sometimes, I have no idea what reference the author is making.- The inspiration is more like a beat-you-in-the-head-until-you-get-it approach. It could be more powerful and more effective.- The 17 lies section is more a "link bait" title than the actual lies that I could find much relevance to. Irrelevant and inapplicable in most parts. I am giving it a 3-stars because Steve Chandler's ideas, along with the work I've been doing with my own business coach, have really revamped my career coaching practice. If it were the only book I had read by the author, I'd probably be tempted to give it a 2-stars.

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